

100% of Actual Size  
Digital Label

Blue Line = The SIGNIFICANT PRINT AREA  
(Keep all critical images & text within this box)  
Black Line = Maximum print area  
Pink Line = Bleed off to here

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**BRANDING SPECIFICATIONS - Special Design Ad Labels - 104077**

1mm Bleed is required.

This is **CMYK** printing, no white is printed. White in the artwork will be the label. If printed on clear stock the artwork will be subtle when placed against a dark background.